



BACKED BY SUPPORT

BUILT FOR REAL WORK

CONFIGURED FOR THE COMMODITY

READY FOR SOUTH AFRICAN CONDITIONS



Field to market

*UD Trucks for **South African Agriculture***

Before sunrise, agriculture is already moving.

Seed must arrive. Feed must be delivered. Harvest must leave the field on time. Packhouses must turn around loads quickly. Markets, depots, processors and ports do not wait for delays.

Across South Africa, farming is more than growing. It is planning, timing, loading, routing and delivering. It is a business built on dependable movement.

Going the Extra Mile

Choose the truck by the job, not by habit

Start with the work, not the badge

In agriculture, the truck decision usually becomes expensive in one of two ways: the truck is too small for the real route and payload, or too big for the daily work and carries cost the business never recovers.

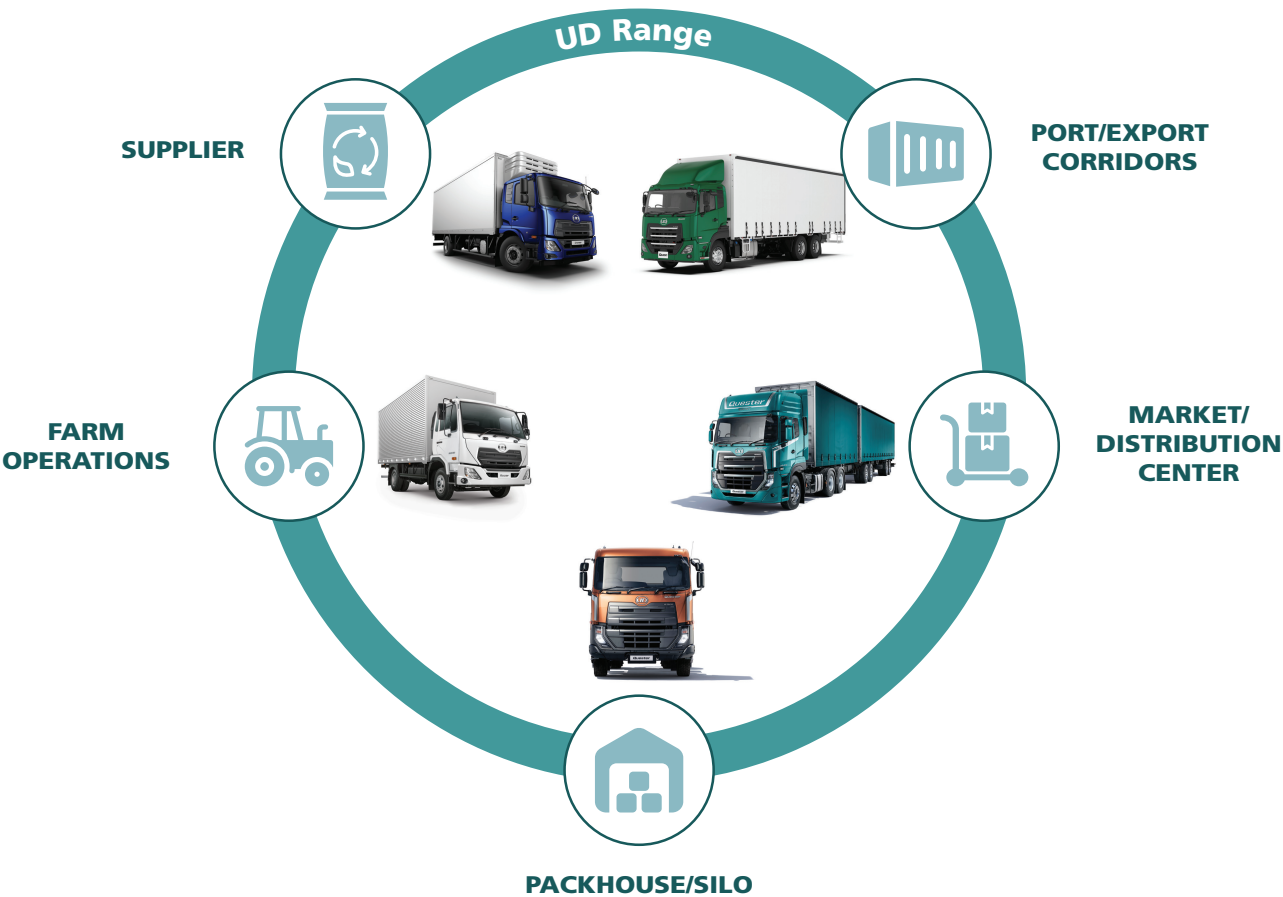
The smarter starting point is the work itself. A typical South African agricultural operation has several transport layers: light support work around the farm, daily regional movement of inputs and produce, heavier bulk or high-payload transport under tougher conditions, and long-haul line transport into bigger commercial networks.

That is why the UD range makes sense as a progression:

- Kuzer for lighter local work
- Croner for medium-duty operational flexibility
- Quester for heavy-duty farm logistics
- Quon for flagship long-haul performance

FARMING TASK	TRANSPORT PROFILE	BEST UD FIT
Farm support	Light loads, short routes, access-sensitive	Kuzer
Daily distribution	Produce, feed, fertilizer, mixed regional work	Croner
Bulk and heavy farm logistics	Higher payloads, tougher routes, bulk movement	Quester
Long-haul delivery	Corridor transport, reefer, national distribution	Quon

From input supply to export corridors – every stage needs the right truck.



One industry. Four very different truck jobs

UD range overview for agriculture

In agriculture, the right truck is not simply the biggest one you can justify. It is the one that fits the commodity, the road, the loading method and the commercial model of the business.

Kuzer – Light-duty support truck

- 4x2
- 8.9-ton GVW
- 150PS
- 400 Nm
- 6-speed manual
- Full air brakes with ABS

Best for lighter support work, farm stores, maintenance teams and shorter delivery runs.

Croner – Medium-duty operational platform

- Three GVW ranges
- Wide wheelbase choice
- Up to 12 basic configurations
- PTO and job-specific customization
- 11.5-ton 4x2 to 25-ton 6x2
- 32-ton GCW derivative

Best for produce, feed, fertilizer and regional distribution.

Quester – Heavy-duty agricultural workhorse

- 6x4, 6x2, 8x4 and tractor options
- 28.5-41.0 ton GVW variants
- Up to 60-ton GCW
- 330-440PS depending variant

Best for grain, bulk loads, rough routes and heavier agri logistics.

Quon – Flagship long-haul solution

- South African long-haul flagship
- Listed 6x4 long-haul variants
- Up to 60-ton GCW applications
- 460PS applications
- Efficiency, uptime and comfort

Best for long-haul produce and refrigerated corridor transport.

Operator takeaway

The best truck is the one that best matches the job, the route and the commodity.



Made To Deliver Extra

The right answer for lighter agricultural logistics

Every farm has transport work that still needs a proper truck, but does not need heavy-duty mass every day. That is where Kuzer earns its place.

ITEM	KUZER SPECIFICATION SNAPSHOT
Axle layout	4x2
GVW	8.9 ton
Power	150PS
Torque	400 Nm
Transmission	6-speed manual
Brakes	Full air brake system, ABS



Best suited to

- Smaller farms and co-operatives
- Nursery and seed operations
- Maintenance and irrigation support
- Feed and input replenishment
- Short produce runs
- Peri-urban agricultural deliveries

Best body directions

- Dropside
- Flatbed
- Small van body
- Light curtain-side

Commercial benefit

Kuzer helps avoid running a larger truck underloaded, lowers operating intensity on lighter jobs, supports easier access into tighter loading points, and protects margin where payload demand is moderate.



Croner

Make Every Moment Count

The agri fleet sweet spot

If Kuzer handles the lighter end of farm support, Croner is where agriculture becomes structured distribution. It is the model family that often sits at the heart of daily agricultural logistics.

CRONER RANGE	TYPICAL AGRICULTURAL USE
11.5-ton 4x2	Lighter produce and input movement
14.0-15.0-ton 4x2	Mixed regional distribution
16.0-17.0-ton 4x2	Core daily agricultural logistics
25.0-ton 6x2	Higher-volume distribution
32.0-ton GCW 4x2	Tractor application or extended freight role



Why Croner works

- Broad wheelbase and body fitment choice
- PTO and job-specific customization
- Manual or Allison transmission options
- Rear air suspension on some variants
- Fuel-efficiency positioning for optimised operating hours

Best body pairings

- Curtain-side / tautliner
- Dropside
- Van body
- Refrigerated body
- Regional freight body

Best suited to

Boxed fruit and vegetable movement, feed and fertilizer replenishment, packhouse-to-DC work, poultry and livestock support logistics, and mixed-use fleets that need one model family to do several jobs well.





Made to go the extra mile

Heavy-duty capability for real farm work

Agriculture becomes true heavy transport the moment the business starts moving bulk loads, higher payloads, harder routes or longer regional hauls under demanding conditions. That is Quester territory.

APPLICATION TYPE	RECOMMENDED QUESTER DIRECTION
Grain / maize movement	6x4 or 8x4 rigid / tipper
Bulk fertilizer / feed	6x4 rigid or tractor
Rough-route produce haulage	6x4 cargo configuration
Regional heavy palletized freight	6x2 or 6x4
Tractor-trailer beyond farm gate	4x2 or 6x4 tractor
Brakes	Full air brake system, ABS



Why operators choose Quester

- High torque from low revs
- Transmission choice for duty fit
- Retarder and auxiliary braking support
- Bodybuilder-friendly chassis design
- Heavy-duty productivity focus

Best body directions

- Tipper
- High-sided rigid
- Flatbed with stakes
- Truck tractor + trailer

Commercial benefit

Quester suits operators whose question is no longer only “Can I carry it?” but “Can I carry it repeatedly, profitably and without stopping the business?”





Innovation that puts people first

Flagship long-haul efficiency for agricultural corridors

Some agricultural businesses do not only operate farms. They operate transport corridors. Once loads start moving regularly from farm region to processor, port, cold-store, export route or national DC, the truck requirement shifts from farm logistics to long-haul business economics. That is where Quon comes in.



Best suited to

- Farm region to port corridors
- National fresh produce distribution
- Refrigerated long-haul
- Contract freight for processors
- High-mileage agricultural line-haul

What Quon buys commercially

- Corridor efficiency
- Lower cost-per-kilometre focus
- Stronger uptime discipline
- Improved driver comfort for long hours
- Safer, more predictable long-haul performance

Trailer pairings

- Reefer trailer
- Tautliner trailer
- Dry freight trailer

Flagship callout

Quon is where agricultural transport becomes a precision business: right route, right trailer, right uptime plan, right cost per kilometre.



The right spec does not just move freight. It protects margin.

TCO and profit per load

Most experienced operators already know that the price on the quote is only the beginning. In agriculture, total cost of ownership is shaped by fuel, maintenance, servicing, utilization, body fitment and downtime. That makes TCO the right commercial lens for a business where margin can disappear one inefficient trip at a time.

TCO ELEMENT	WHAT IT MEANS IN AGRICULTURE
Fuel	Cost to move the commodity
Maintenance	Cost to keep the truck productive
Downtime	Lost earning time during peak periods
Payload use	Revenue per trip
Body fitment	Loading speed, protection and utility
Route match	Wear and operating efficiency

MODEL	TCO ANGLE
Kuzer	Right-sized support transport
Croner	Flexible spec and body fitment
Quester	Productivity under higher payload and tougher work
Quon	Long-haul efficiency, uptime and cost discipline

Profit-per-load lens

A well-specced agricultural truck improves profit per load by avoiding unnecessary tare, reducing wasted fuel, protecting the commodity, reducing poor-fitment inefficiency, and cutting avoidable downtime.



A good chassis can still be the wrong truck if the body is wrong.

Bodies and configurations

Agricultural operators do not buy chassis alone. They buy working combinations. The same truck can be profitable or inefficient depending on body fitment, loading method, route profile and commodity type. That is why body selection should sit inside the truck decision, not after it.

BODY TYPE	BEST FOR	MAIN ADVANTAGE
Dropside	Mixed farm cargo	Easier side loading
Flatbed	General cargo and materials	Flexibility
Curtain-side / tautliner	Palletized produce and bagged input	Faster turnaround
Van body	Weather-sensitive goods	Protection from dust and rain
Refrigerated body	Perishables	Cold-chain protection
Tipper	Grain, compost, loose bulk	Fast discharge
Truck tractor + trailer	Long-haul corridor work	Volume and productivity

MODEL	BEST BODY DIRECTIONS
Kuzer	Dropside, flatbed, small van, light curtain-side
Croner	Curtain-side, van, dropside, refrigerated body
Quester	Tipper, high-sided rigid, flatbed with stakes, tractor-trailer
Quon	Reefer trailer, tautliner trailer, dry freight trailer

Key line

The configuration should follow the commodity. The commodity should not be forced to fit the truck.



Dependability is not a slogan. It is support, visibility and response.

Connectivity, aftersales and support

A truck makes a promise. Support keeps that promise. UD's support story matters in agriculture because the work often happens across long distances, under seasonal pressure, and with limited tolerance for downtime.

UD Connected Services

- Real-time truck location
- Fuel visibility
- Vehicle health monitoring
- Route and trip insight
- Stronger uptime planning

Genuine service and uptime planning

- Specialized tools and diagnostics
- UD Genuine Parts
- Service planning matched to specification and operating conditions
- Support aimed at securing uptime from day one

Road support and mobile workshop

- Roadside support when an unexpected stop interrupts the working day
- Mobile workshop support that helps save time and travel cost
- Practical support for fleet operators under seasonal pressure

KEY SUPPORT POINT	ROUTE RELEVANCE
Midvaal	Strategic support along the N1 and N3
Pinetown / Durban	KwaZulu-Natal agricultural and port-linked operations
Kraaifontein / Cape Town	Western Cape corridor and route support
Quon	Long-haul efficiency, uptime and cost discipline

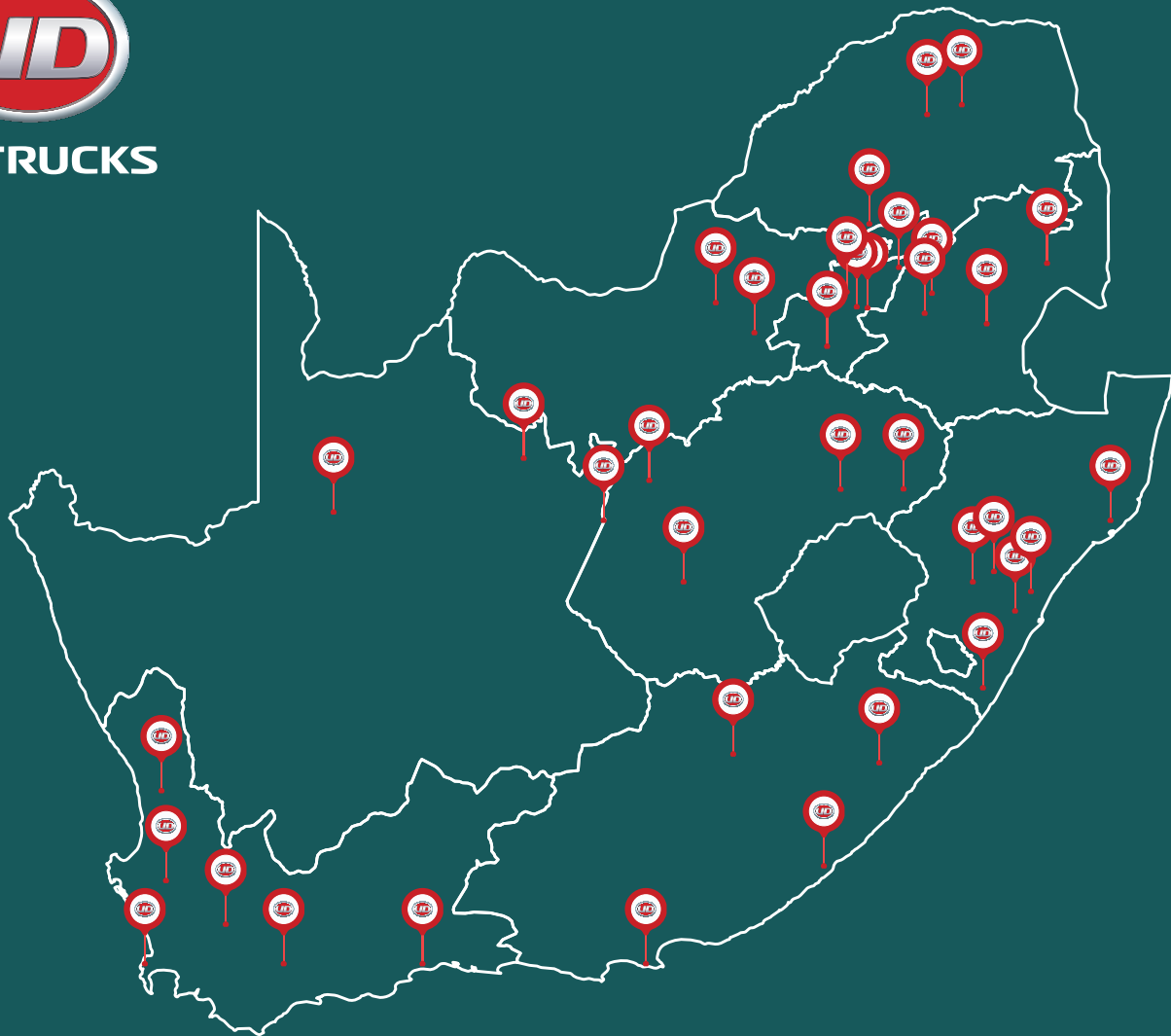
Final closing copy

For a South African agricultural operator, dependability means the right truck for the job, the right body for the commodity, the right fuel and uptime strategy, the right service planning, and the right support network when the route gets demanding. That is where UD becomes more than a truck brand. It becomes an operating partner.





UD TRUCKS



GAUTENG

BB Truck Pretoria
McCarthy Commercial Alrode
McCarthy Commercial Boksburg
UD Trucks Midrand
UD Trucks Midvaal
UD Trucks N14 Johannesburg
UD Trucks Pretoria East

LIMPOPO

BB Truck & Tractor
UD Trucks Tzaneen

MPUMALANGA

BB Truck Middelburg
Produkta Trucks
UD Trucks Eastvaal
UD Trucks Ermelo

FREE STATE

UD Trucks Bethlehem
UD Trucks Bloemfontein
UD Trucks Harrismith
UD Trucks Welkom

NORTH WEST

UD Trucks Klerksdorp
UD Trucks Lichtenburg
UD Trucks NWT Rustenburg

KWAZULU-NATAL

CMH Commercial North Coast
CMH Commercial Pietermaritzburg
CMH Commercial Pinetown
Thompson Commercial Vehicles
UD Trucks Newcastle
Zululand Commercial Vehicles

NORTHERN CAPE

UD Trucks Kathu
UD Trucks Kimberley
UD Trucks Upington

EASTERN CAPE

Billson Trucks
Fleet Dynamics
UD Trucks Mthatha
UD Trucks Queenstown

WESTERN CAPE

Shorts Commercial Vehicles
UD Trucks Cape Town
UD Trucks Malmesbury
UD Trucks Swellendam
UD Trucks West Coast
UD Trucks Worcester

Speak to your UD Trucks team about the right agricultural specification
for your operation – from local farm support to long-haul delivery.